

HILFE, DIE KI KOMMT!

MENSCH UND MASCHINE IM DIALOG.

ZUKUNFT



KULTUR

TECH

PRODUKTIVITÄT

Ratcliffe cites email traffic in imposing remote work ban at Manchester United

- **He tells staff to work at offices or 'seek alternative employment'**
- **Ratcliffe feels it will boost productivity but some staff bemused**



📷 Sir Jim Ratcliffe believes having all staff on-site will allow greater productivity and strengthen unity and collaboration Photograph: Phil Noble/Reuters

WISSENSARBEIT

„Die wirtschaftliche Aktivität, bei der Wissen durch die Anwendung kognitiver Leistung in ein Produkt mit Marktwert umgewandelt wird.“

Lästige Mails, Chats, Telefonate

Alle vier Minuten stört jemand unsere Arbeit

Drei volle Arbeitstage gehen pro Monat durch Unterbrechungen verloren: Unsere Jobs werden immer kleinteiliger. Und dann noch die überflüssigen Meetings. Was hilft, um in Ruhe Dinge zu erledigen.

Stress am Limit: Warum wir vor lauter Arbeit nicht mehr zum Arbeiten kommen

Wenn vor lauter Arbeit das Arbeiten zu kurz kommt: Eine Studie von Deloitte zeigt, dass so gut wie jeder Zweite der eigenen To-do-Liste nur noch hinterherrennt, anstatt wirklich etwas zu bewirken.

Von **Andreas Weck**

18.06.2025, 14:55 Uhr • ⌚ 2 Min.



BULLSH*T



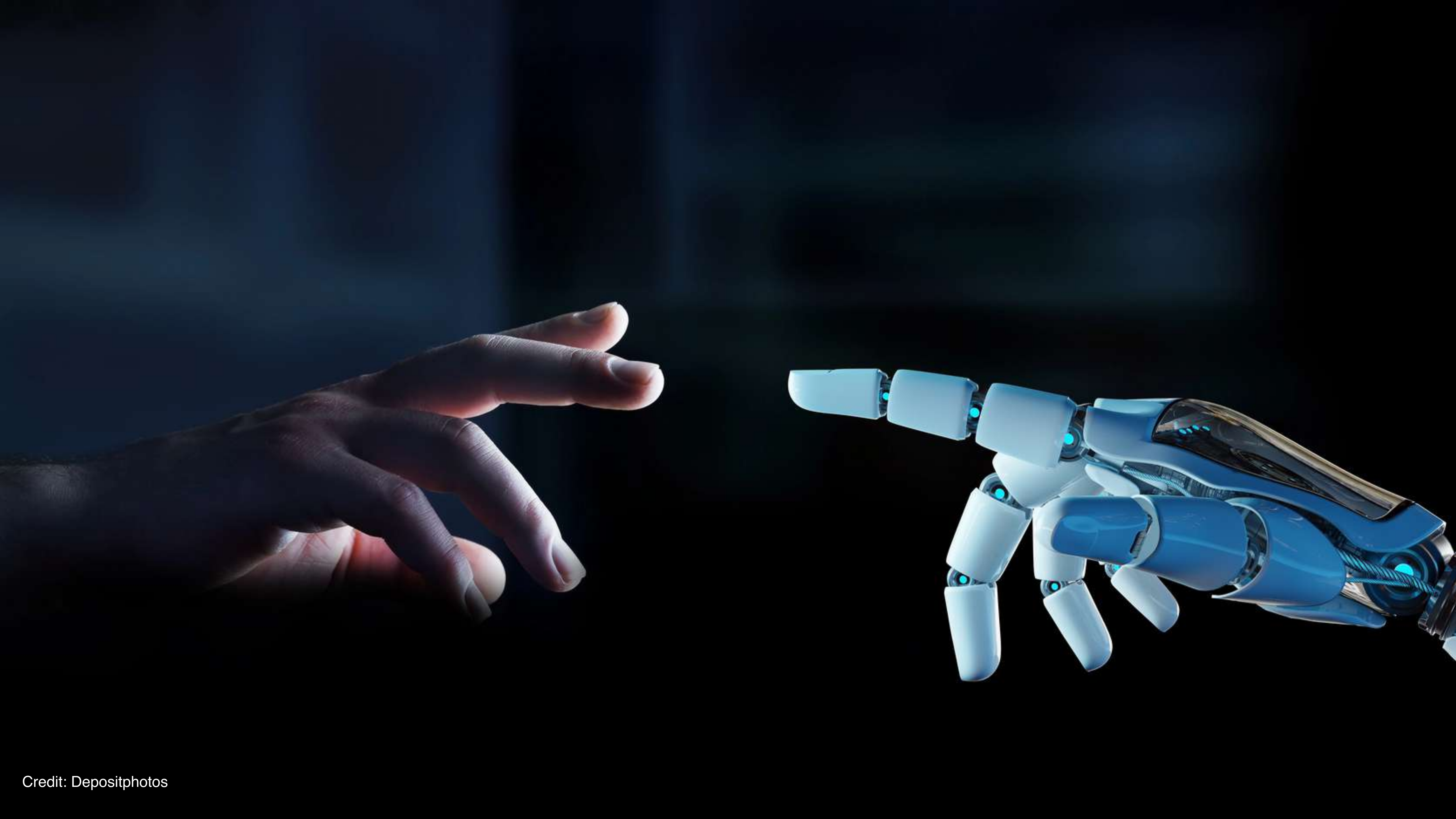
EFFIZIENZ

EFFEKTIVITÄT





WIRKSAMKEIT



Digitalisierung

**Digitale
Transformation**

**Wenn Sie einen Scheißprozess
digitalisieren, dann haben sie
einen scheiß digitalen Prozess!**

KI

At its simplest form, artificial intelligence is a field, which combines computer science and robust datasets, to enable problem-solving.

**PROBLEME
LÖSEN**



[Start](#)[Wie funktioniert's](#)[Kosten](#)[Funktionen](#)[Über Uns](#)[Login](#)[Demo vereinbaren](#)[Kostenlos testen](#)

✓ Das Original

Petra, Die KI Bürokratie für Handwerker



Ruf mich an

 (030) 83791694

 0:00 / 2:32

Testgespräch

Schnell öffnen: Die ganze Welt wartet auf Sie!

Sie verdienen die ganze Welt

Der comdirect All World ETF.
Einer für alles. Alles in einem.

Investieren birgt Risiken



comdirect



**Wenn Siemens
wüsste, was
Siemens weiß.**





Generative AI at Work
Erik Brynjolfsson, Danielle Li, and Lindsey R. Raymond
NBER Working Paper No. 31161
April 2023, revised November 2023
JEL No. D8,J24,M15,M51,O33

ABSTRACT

New AI tools have the potential to change the way workers perform and learn, but little is known about their impacts on the job. In this paper, we study the staggered introduction of a generative AI-based conversational assistant using data from 5,179 customer support agents. Access to the tool increases productivity, as measured by issues resolved per hour, by 14% on average, including a 34% improvement for novice and low-skilled workers but with minimal impact on experienced and highly skilled workers. We provide suggestive evidence that the AI model disseminates the best practices of more able workers and helps newer workers move down the experience curve. In addition, we find that AI assistance improves customer sentiment, increases employee retention, and may lead to worker learning. Our results suggest that access to generative AI can increase productivity, with large heterogeneity in effects across workers.

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Experimental Evidence on the Productivity Effects of Generative Artificial Intelligence

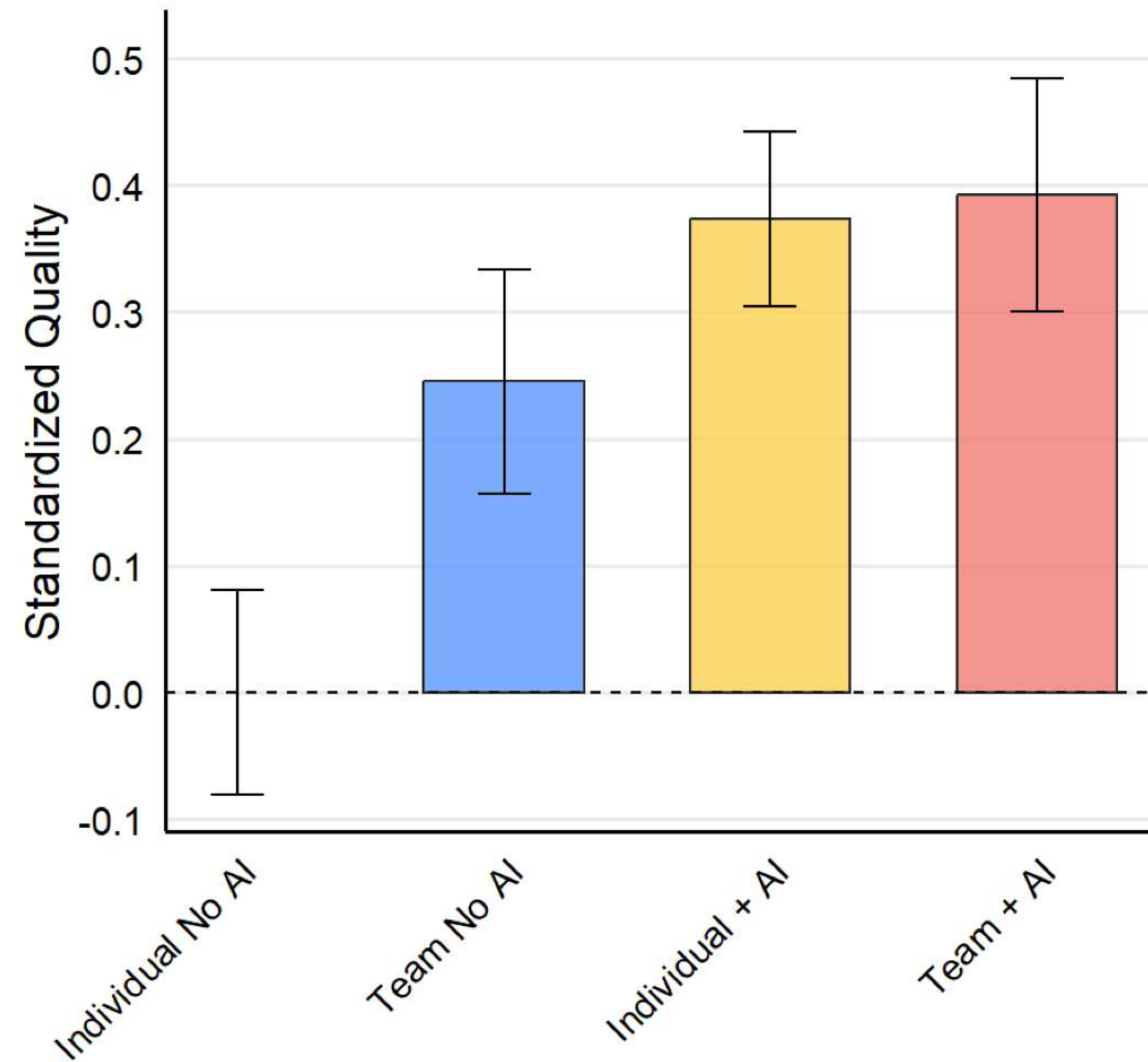
Shakked Noy Whitney Zhang
MIT MIT

March 10, 2023
Working Paper (not peer reviewed)

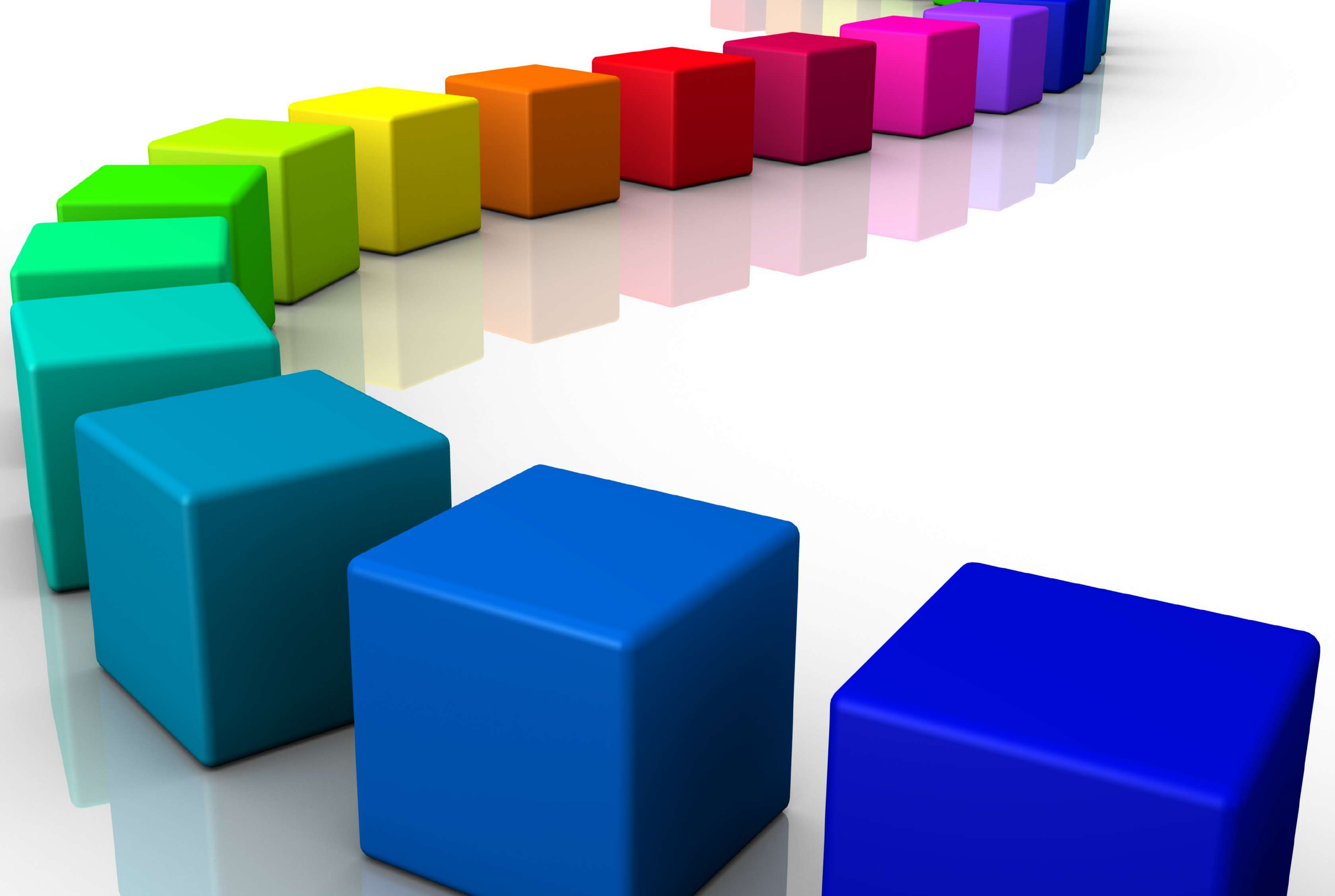
Abstract

We examine the productivity effects of a generative artificial intelligence technology—the assistive chatbot ChatGPT—in the context of mid-level professional writing tasks. In a preregistered online experiment, we assign occupation-specific, incentivized writing tasks to 444 college-educated professionals, and randomly expose half of them to ChatGPT. Our results show that ChatGPT substantially raises average productivity: time taken decreases by 0.8 SDs and output quality rises by 0.4 SDs. Inequality between workers decreases, as ChatGPT compresses the productivity distribution by benefiting low-ability workers more. ChatGPT mostly substitutes for worker effort rather than complementing worker skills, and restructures tasks towards idea-generation and editing and away from rough-drafting. Exposure to ChatGPT increases job satisfaction and self-efficacy and heightens both concern and excitement about automation technologies.

Figure 2: Average Solution Quality



Notes: This figure displays the average quality scores for solutions across different groups, showing the relative performance of AI-treated versus non-AI-treated groups with standard errors.





93 - 7

AI investment is high, but value lags because 93% of budgets go to tech, leaving only 7% for the behaviour and capabilities needed to drive real value.

Generative AI

AI-Generated “Workslop” Is Destroying Productivity

by Kate Niederhoffer, Gabriella Rosen Kellerman, Angela Lee, Alex Liebscher, Kristina Rapuano and Jeffrey T. Hancock

September 22, 2025, Updated September 25, 2025



HBR Staff/AI

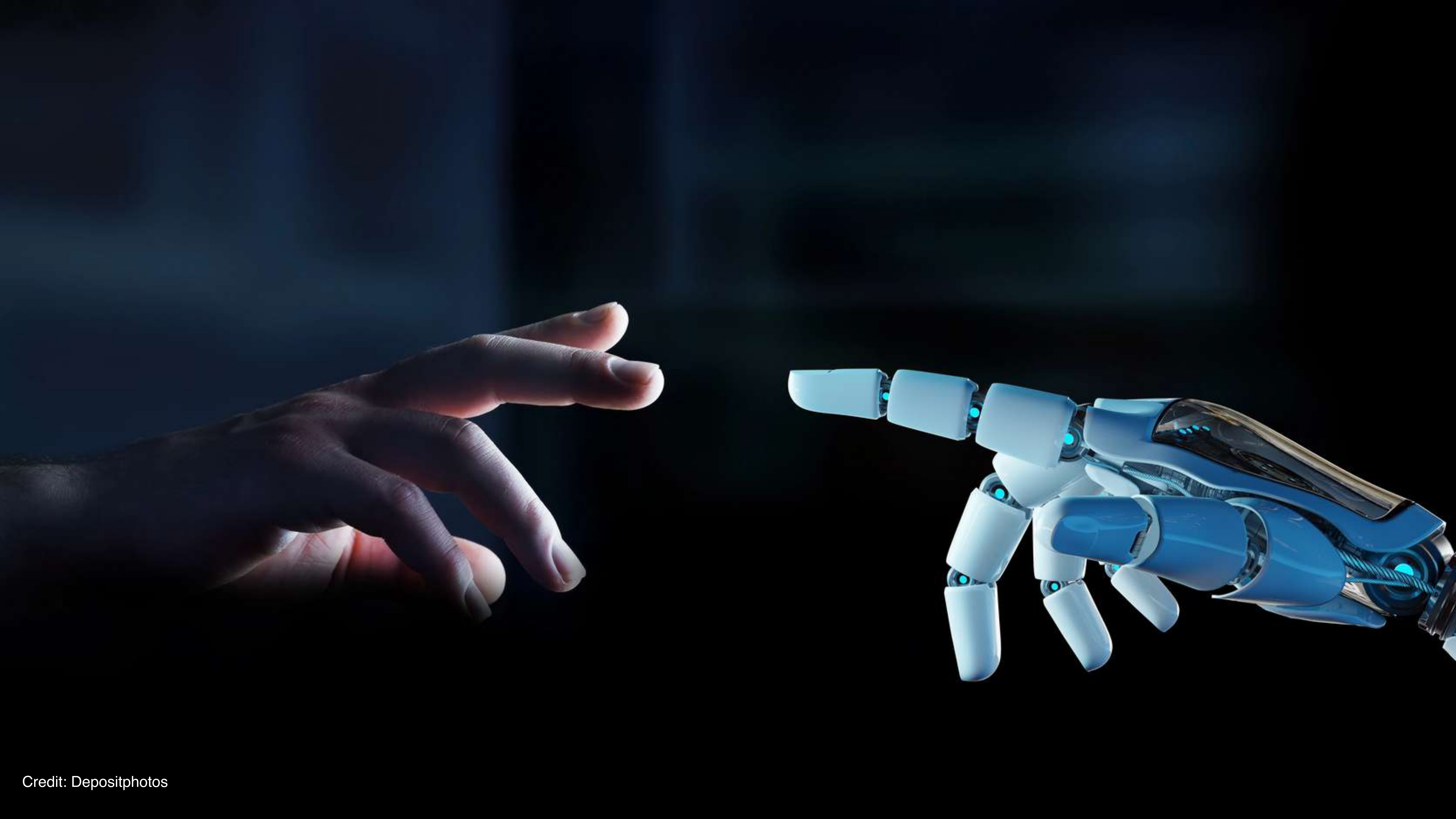
Berater müssen für peinliche KI-Fehler geradestehen

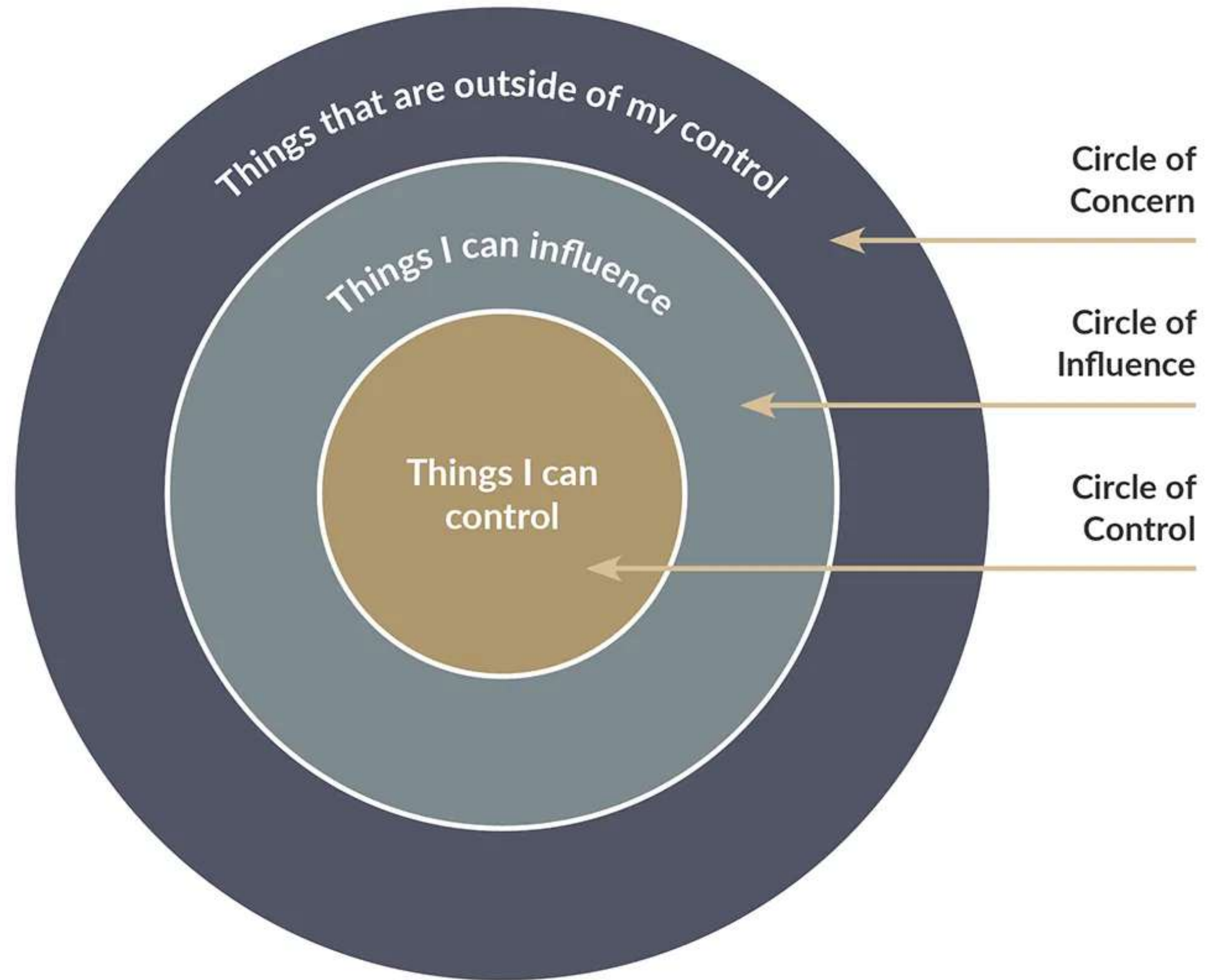
7. Oktober 2025, 14:14 Uhr | Lesezeit: 2 Min. |  10 Kommentare



Das Firmenlogo der Beratungsgesellschaft Deloitte am Eingang zu ihrem Büro in Melbourne, Australien.
(Foto: Rod McGuirk/AP)

**Erfundene Verweise, falsch geschriebene Namen – die
Beratungsagentur Deloitte hat sich in Australien mit einem knapp
250 000 Euro teuren Bericht für das Arbeitsministerium blamiert.**





IDEAS

The First AI Crisis Is Psychological

The economic shocks may well be coming, but we have already entered an age of profound uncertainty about ourselves and the world around us.

By Nick Dothée

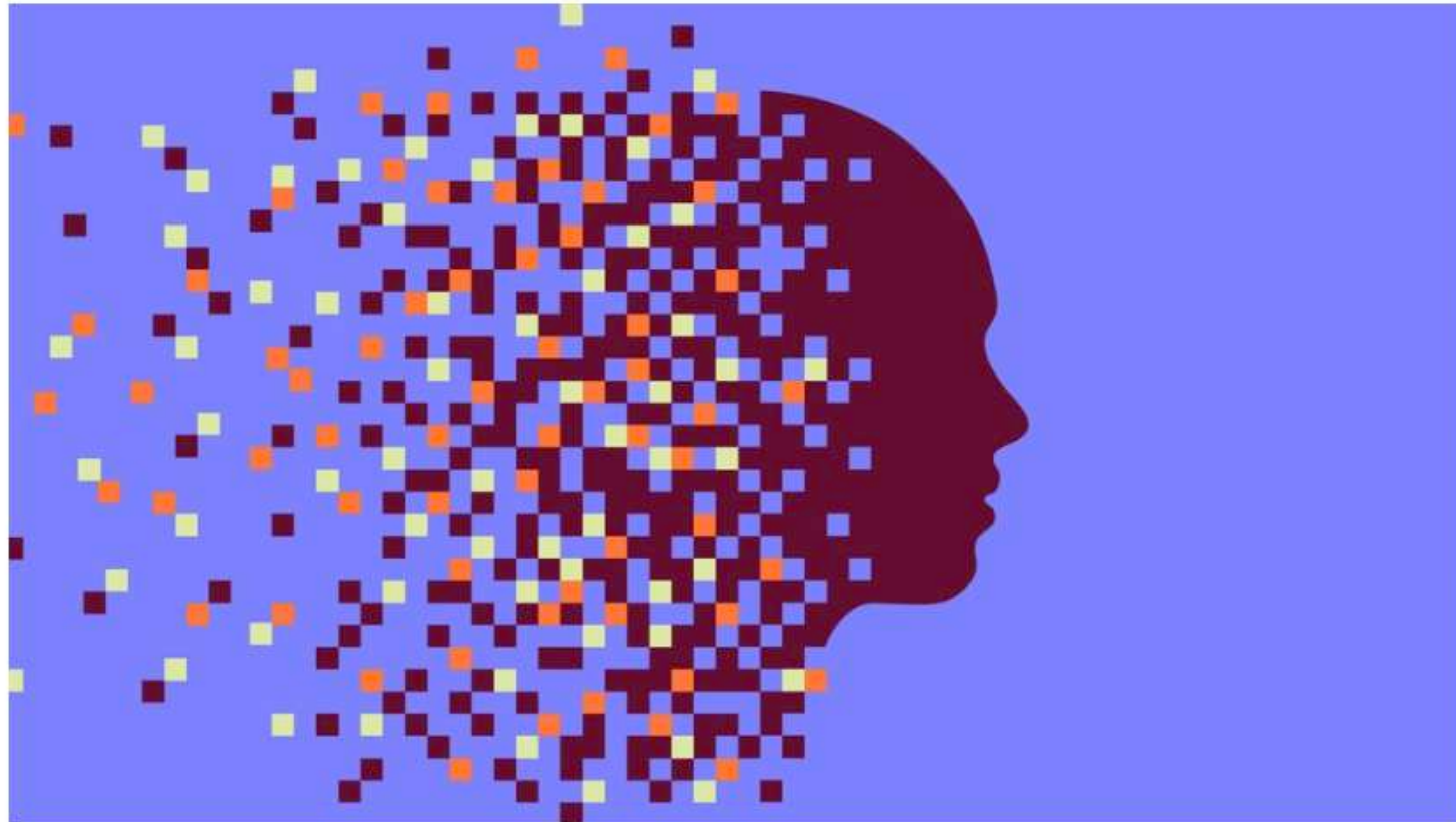
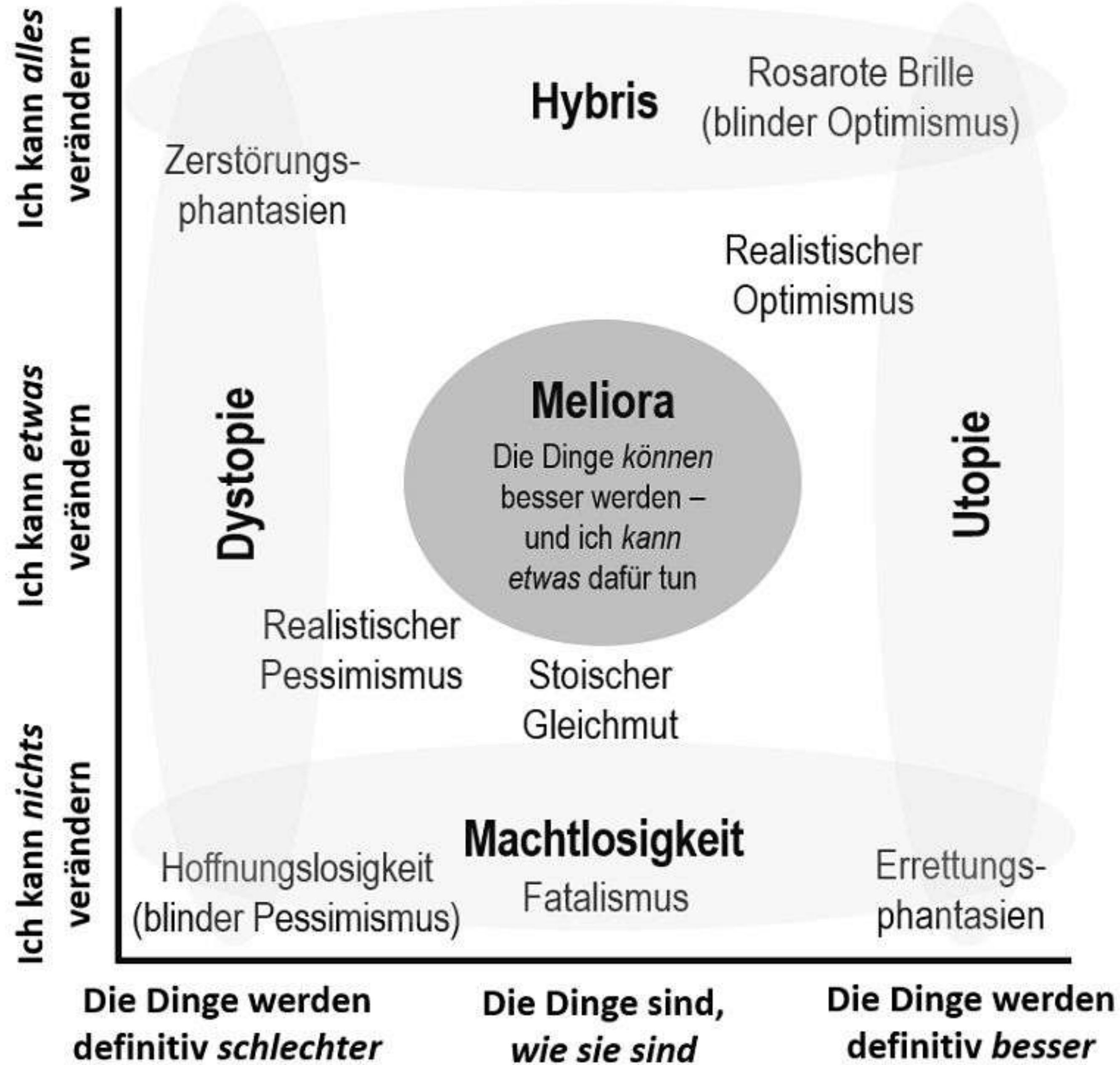
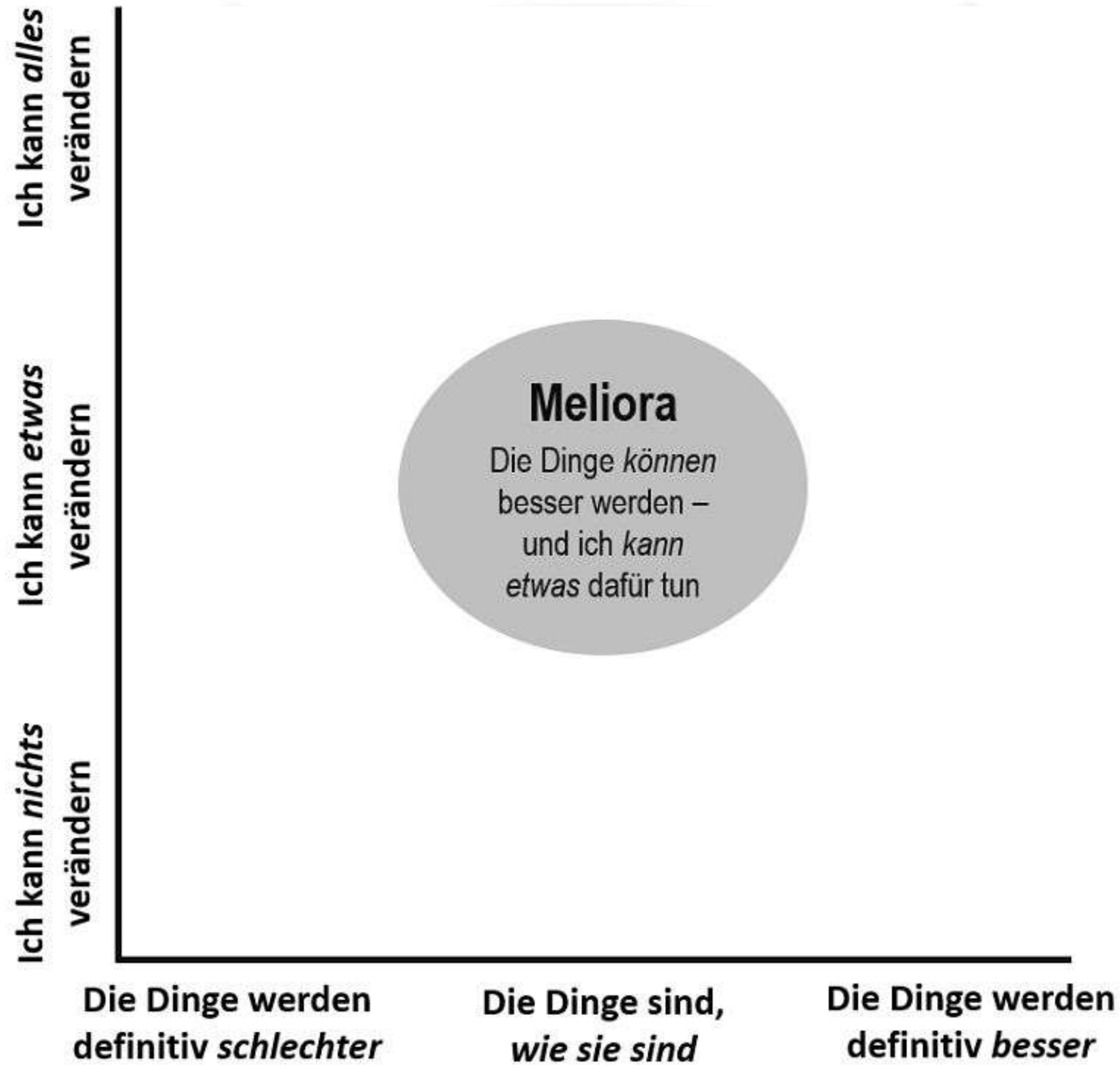


Illustration by Akshita Chandra / The Atlantic





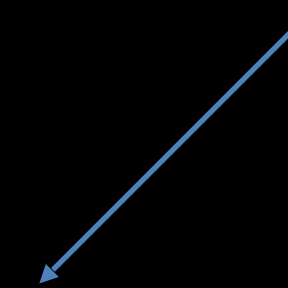
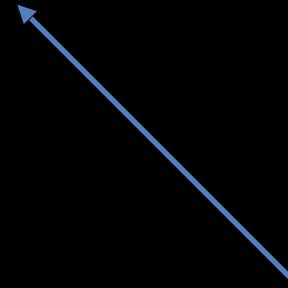
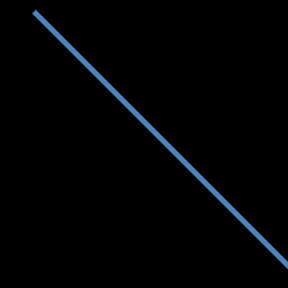
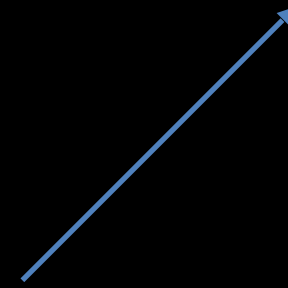


Menschen sind faul, lehnen Arbeit ab
und meiden diese (**X-Theorie**)

Verantwortungsscheu
und keine Initiative

Strenge Vorschriften
und Kontrolle

Passives Arbeitsverhalten



Menschen wollen arbeiten und handeln
im Sinne der Organisation (**Y-Theorie**).

Initiative / Verantwortungsbereitschaft

Handlungsspielraum
und Selbstkontrolle

Engagement für die Arbeit

